



# Online Media Presenter

**Online Media Presenter by StreamCity is an online multimedia production using video that delivers your perfect pitch every time. For companies looking to demonstrate a new product or to train people in the use of a product or application then OMP is ideal.**

With broadband now commonplace, businesses can take advantage of the opportunity to enhance their online presentations with video and animation to communicate a range of messages. Watch quickly people grasp the concept and your message when you use video with animation.

Securing an appointment is expensive and is becoming increasingly difficult, doesn't it make sense to consider something that makes your messages more memorable?

Having spent the money getting a prospective customer interested, are you confident that you have the right tools to secure that sale ?

Are you sure that your sales team are presenting the perfect presentation all the time ?

Differentiation is vital and using the Online Media Presenter will create maximum impact providing a more competitive edge.

Reduce travelling and therefore your Carbon footprint by sending the presentation by e-mail, place the presentation online to enhance your website presence.

## How does it work?

StreamCity will allocate a producer to assist you in providing the script and storyboard for the presentation.

Once certain decisions are made:

- In house presenter or external professional
- Location or Studio
- Finalised storyboard and script
- Slide / Screen sequence and design

A director and film unit will shoot the video sequence, normally within 1/2 day. Post production will then combine the video, build and combine any animation and slides to produce the presentation.

Depending on the complexity, the project will normally take between 2-3 weeks.

StreamCity will then provide both a link to send by e-mail and code to embed the presentation into your web page. Why not contact our sales team on 0845 0 80 80 81 or email [info@streamcity.co.uk](mailto:info@streamcity.co.uk) to learn more about Online